



I-PROFILE

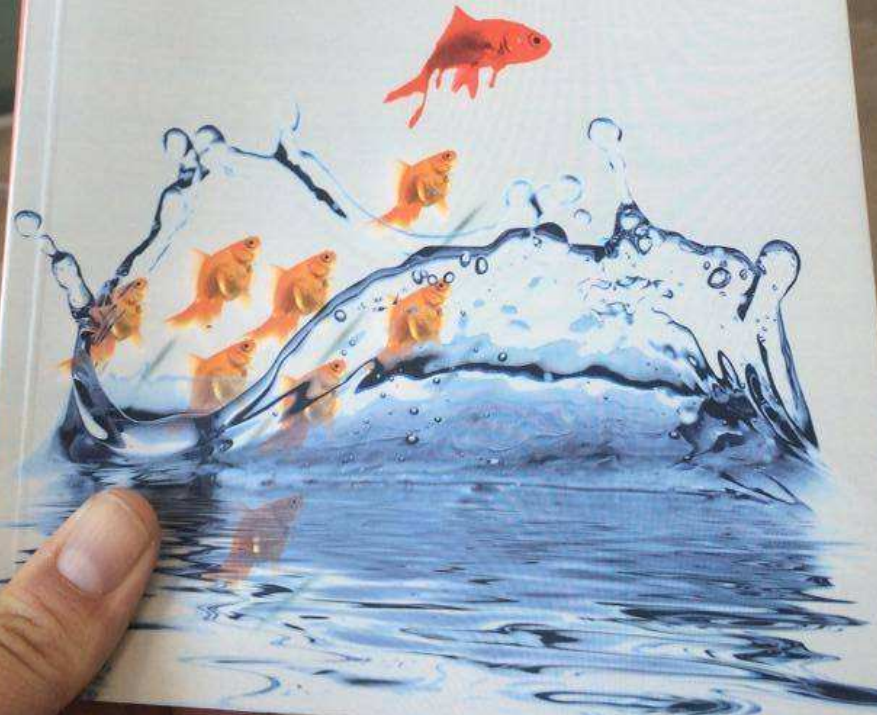
Новите лидери

www.iProfile.bg

Паоло А. Руджери

НОВИТЕ ЛИДЕРИ

Ръководство по лидерство
за мениджърите
от третото хилядолетие



P.R. Agosto 2007

- “To research, package and distribute effectively the knowledge and tools needed to reach prosperity at an individual level and at the organizational level”

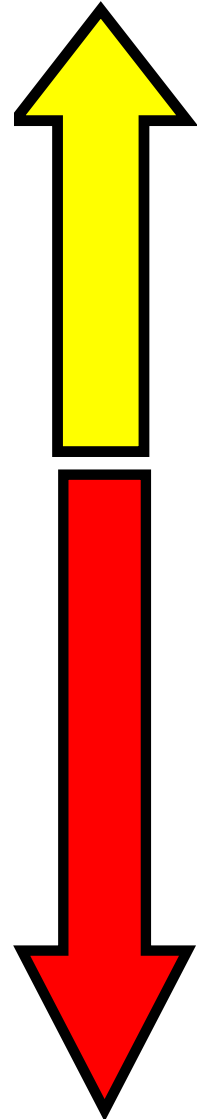
Costo Sostenibile

=

?

Zero!

La Scala degli Atteggiamenti



Entusiasmo

Allegria/Forte Interesse

Logicità

Noia

Ostilità

Collera

Risentimento

Ansia

Tristezza

Apatia

Success

=

80% motivation

20 % techniques

Vuoi fallire?

- Trova una persona competente **ma critica o risentita** e mettila a fare quel lavoro
- Associati con **qualcuno competente che spesso parla in modo critico** degli altri

E se fossi io?

- People who live better lives because they adhere to some key philosophical truths that are at the bottom of happiness and prosperity.